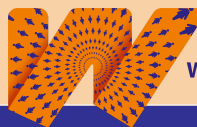


# 2024 Activity Report

Foundation/Stichting Wanawake Tunaweza Tanzania

Maassluis, the Netherlands

Financial year 2024 - ending 31 December 2024



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## 1. Introduction

This document presents the activity report of *Foundation Wanawake Tunaweza Tanzania* for the financial year 2024.

The report outlines the foundation's objectives, key activities carried out during the year, the results achieved, and future plans.

As an ANBI organization, Wanawake Tunaweza Tanzania is committed to transparency and accountability, and this report aims to inform stakeholders and the public about the foundation's efforts to empower women and promote social development in Tanzania.

### About Foundation Wanawake Tunaweza Tanzania

#### Statutory seat:

Foundation Wanawake Tunaweza Tanzania  
Spechtstraat 47  
3145 XJ Maassluis  
The Netherlands

Chamber of Commerce: 93608365

RSIN Number: 866466733

#### Board members:

Marjolein Dekker - van den Berg	Chair
Charlotte Dekien	Secretary
Ernest Hoen	Treasurer

Website: [www.wanawaketunawezatanzania.org](http://www.wanawaketunawezatanzania.org)

Approval date 2024 Activity Report: 23 June 2025

## 2. Mission and objectives

Wanawake Tunaweza Tanzania is an international NGO, born of a Tanzanian-Dutch cooperation, seeking to advance women's prospects by focusing on their economic and social enablement, and by supporting the creation of joint, sustainable small enterprises.

Wanawake Tunaweza, operating in the Arusha Region of Northern Tanzania, aims to provide women's groups with knowledge and skills to become financially independent, as well as relevant legal knowledge, to enable them to stand on their own feet.

### Our vision

Facilitating and capacitating women to engage in the socio-economic development process so as to meet their basic needs in an equitable and sustainable manner.

We aim to:

- Enable underprivileged women to become financially independent, by coaching them to enhance their financial knowledge and business skills, as well as their capabilities and skills to stand on their own feet.
- Create awareness among the women of their (human) rights.
- Support women in sharing their knowledge and experience with their broader community.

The Wanawake Tunaweza programme exclusively targets women's groups, comprised of underprivileged women, often single mothers, or widows.

To ensure effectiveness and success, we aim to work with a maximum of 16 groups each year, which comprise between a minimum of 8 and a maximum of 15 women, and which will be coached/visited twice per month. This way, the programme will coach and enable between 128 and 240 women per 18 months when the programme is fully funded, which currently is not yet the case.

In Tanzania, women are often responsible for financially supporting not only their own family, but also their extended family and/or the community they are part of. Therefore, a wider community will benefit from the programme, with an estimated indirect impact on between 640 and 1,200 people.

### 3. Activities in reporting year 2024

Foundation Wanawake Tunaweza Tanzania is arranging and running online and face-to-face coaching sessions for women's groups located in and around Arusha, Northern Tanzania. For that purpose, the foundation works with a project coordinator at location.

In 2024, we coached over a hundred women, during over a hundred (mostly online) coaching sessions. We worked with six women's groups. Of the existing groups, two achieved their goals in 2024 and continued independently. However, the foundation stays in touch with these groups regularly to ensure the progress continues. The coaches of these two groups started coaching a new group each during the year.

One group made a restart, after having faced some internal leadership issues.

Because the foundation was able to onboard two new coaches, we were able to start coaching two additional groups. Therefore, the foundation is currently coaching 7 groups.

All groups save weekly or monthly, both for personal goals and for their shared business ventures. With guidance from their coach, each group has developed a constitution and regulations tailored to their specific situation.

We welcomed not only two new coaches, but also two new volunteers who assist us behind the scenes with website management, social media, and further development of the educational program.

Two coaches visited the groups on-site in 2024 (at their own expense).

On March 8, 2024, we celebrated International Women's Day with all the women we work with. The day's program was organized by one of the groups, named Amani.

Since April 2024, we have been officially registered as a foundation in the Netherlands and have obtained the tax friendly ANBI status. The registration of our sister foundation in Tanzania was completed at the end of 2024.

## 4. Results and impact

In Tanzania, women often bear responsibility not only for the financial well-being of their own family, but also for that of their extended family and/or the community they are part of. Therefore, the coaching activities during 2024 of Foundation Wanawake Tunaweza Tanzania have had an indirect impact on over 500 people.

Significant progress has been made in building the project organisation and developing the educational program, thanks to our outstanding project coordinator in Arusha, Elizabeth Otto Makala.

All members of the various groups are saving on a weekly basis, usually 1,000 Tanzanian shilling per woman per week. Groups in their early stages usually save for their personal goals, which in a majority of the cases is to be able to pay the school fees for their children at the beginning of the new school year (1 January in Tanzania).

When the groups are further developed, they also start saving for the purpose of their joint business. The group members decide jointly how to invest that money to further develop the business.

### Examples of the impact made by the coaching programme

The **Uwaba** Group has had a successful year in 2024. Together, the eleven women in this group manage three business areas: keeping chickens for eggs, buying and selling rice, and keeping a few cows. In 2024, the group was able to take out a loan to purchase a dairy cow with a calf. The group was doing so well that, as of the end of 2024, they continued independently.

The **Amani Group** made impressive progress in 2024. What began as a chair rental business for events like weddings and confirmations has grown into their company, Tukio Kubwa, which now offers full event planning services, including venue decoration and catering. On March 8, 2024, they successfully organized the International Women's Day event for Wanawake Tunaweza Tanzania.

**Wanawake Tunaweza** means "We women, we can do it." The group fully agreed when we asked them if we could use their appropriate name for our foundation. The group had a challenging year. Despite setbacks, they made excellent progress with their joint business and made a very sustainable shift: instead of selling firewood, they now rent out much more environmentally friendly gas bottles to their customers for cooking.

## 5. Governance and organization

For the governance and organization we refer to our Constitution and Board and Remuneration Policy, which can both be found on our website. To prevent overlap, we refer to that document for your reference.

## 6. Financial summary

Together with this 2024 Activity Report, Foundation Wanawake Tunaweza has also published its 2024 Financial Report, which can also be found on our website. To prevent overlap, we refer to that document for your reference.

## 7. Outlook for 2025

For 2025 and 2026, the main goal for Foundation Wanawake Tunaweza is to safeguard the funding to be able to extend the programme and build on the foundations laid in 2024.

## 8. Contact details

Foundation Wanawake Tunaweza Tanzania

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Website: [www.wanawaketunawezatanzania.org](http://www.wanawaketunawezatanzania.org)

Place: Maassluis

Date: 23 June 2025

The Board of Wanawake Tunaweza Tanzania