

2025 Activity Report

Foundation/Stichting Wanawake Tunaweza Tanzania

Maassluis, the Netherlands

Financial year 2025 - ending 31 December 2025



Table of contents

1. Introduction	Page 3
2. Mission and objectives	Page 4
3. Activities in reporting year 2025	Page 5
4. Results and impact	Page 6
5. Governance and organization	Page 7
6. Financial summary	Page 7
7. Outlook for 2026	Page 7
8. Contact details	Page 8

1. Introduction

This document presents the activity report of *Foundation Wanawake Tunaweza Tanzania* for the financial year 2025.

The report outlines the foundation's objectives, key activities carried out during the year, the results achieved, and future plans.

As an ANBI organization, Wanawake Tunaweza Tanzania is committed to transparency and accountability, and this report aims to inform stakeholders and the public about the foundation's efforts to empower women and promote social development in Tanzania.

About Foundation Wanawake Tunaweza Tanzania

Statutory seat:

Foundation Wanawake Tunaweza Tanzania
Spechtstraat 47
3145 XJ Maassluis
The Netherlands

Chamber of Commerce: 93608365

RSIN Number: 866466733

Board members:

Marjolein Dekker - van den Berg	Chair
Vacancy	Secretary
Ernest Hoen	Treasurer

Website: www.wanawaketunawezatanzania.org

Approval date 2025 Activity Report: 25 June 2026

2. Mission and objectives

Wanawake Tunaweza Tanzania is an international NGO, born of a Tanzanian-Dutch cooperation, seeking to advance women's prospects by focusing on their economic and social enablement, and by supporting the creation of joint, sustainable small enterprises.

Wanawake Tunaweza, operating in the Arusha Region of Northern Tanzania, aims to provide women's groups with knowledge and skills to become financially independent, as well as relevant legal knowledge, to enable them to stand on their own feet.

Our vision

Facilitating and capacitating women to engage in the socio-economic development process so as to meet their basic needs in an equitable and sustainable manner.

We aim to:

- Enable underprivileged women to become financially independent, by coaching them to enhance their financial knowledge and business skills, as well as their capabilities and skills to stand on their own feet.
- Create awareness among the women of their (human) rights.
- Support women in sharing their knowledge and experience with their broader community.

The Wanawake Tunaweza programme exclusively targets women's groups, comprised of underprivileged women, often single mothers, or widows.

To ensure effectiveness and success, we aim to work with a maximum of 16 groups each year, which comprise between a minimum of 8 and a maximum of 15 women, and which will be coached/visited twice per month. This way, the programme will coach and enable between 128 and 240 women per 18 months when the programme is fully funded, which currently is not yet the case.

In Tanzania, women are often responsible for financially supporting not only their own family, but also their extended family and/or the community they are part of. Therefore, a wider community will benefit from the programme, with an estimated indirect impact on between 640 and 1,200 people.

3. Activities in reporting year 2025

Foundation Wanawake Tunaweza Tanzania is arranging and running online and face-to-face coaching sessions for women's groups located in and around Arusha, Northern Tanzania. For that purpose, the foundation works with a project coordinator at location.

In 2025, we coached just under one hundred women, during 130 online coaching sessions. In addition, Board members visited all groups at least twice in person. The average attendance rate for all the group sessions was 72%. In the course of 2025, the number of women's groups we are working with was extended from six to eight.

All groups save weekly or monthly, both for personal goals and for their shared business ventures. With guidance from their coach, each group has developed a constitution and regulations tailored to their specific situation.

Representatives of Wanawake Tunaweza Tanzania attended the International Women's Day celebration, held in Arusha, in the presence of the president of Tanzania.

With the support of some of our expert volunteers, we were able to introduce a similar bookkeeping method for all groups. This method is, where needed, tailored to the specific needs of a group. It will also enable the foundation, going forward, to report more effectively about the accomplishments of the programme.

One coach visited the groups on-site in 2025. These visits are always at the own expense of the coach.

12 August 2025 marked a major milestone for Wanawake Tunaweza Tanzania. We held the first-ever all-women's event. Women from across our programme came together to celebrate everything they have achieved – and everything we are building together. The event was organised by one of the women's groups, Amani Group. The group coordinated every aspect of the day, from the venue and decorations to the music and catering for almost 100 guests.

Alongside programme participants, we welcomed representatives from other NGOs working in the region and members of the Arusha District Council. Their presence reflected the growing reach of WTT and the achievements of the women we support. This all-women's event also marked the official launch of Wanawake Tunaweza Tanzania following our registration and licensing in Tanzania.

4. Results and impact

In Tanzania, women often bear responsibility not only for the financial well-being of their own family, but also for that of their extended family and/or the community they are part of. Therefore, the coaching activities during 2025 of Foundation Wanawake Tunaweza Tanzania have had an indirect impact on approximately 425 women.

Significant progress has been made in building the project organisation and developing the educational program, thanks to our outstanding project coordinator in Arusha, Elizabeth Otto Makala.

All members of the various groups are saving on a weekly basis, usually 1,000 Tanzanian shilling per woman per week. Groups in their early stages usually save for their personal goals, which in a majority of the cases is to be able to pay the school fees for their children at the beginning of the new school year (1 January in Tanzania).

When the groups are further developed, they also start saving for the purpose of their joint business. The group members decide jointly how to invest that money to further develop the business.

Examples of the impact made by the coaching programme

The **Mkuya Group** had a successful year in 2025. Mkuya Group is one of WTT's newest groups. Based in one of Arusha's most underprivileged areas, the group comprises a dedicated team of women who produce and sell peanut butter in their neighbourhood. When first starting their business, they did everything by hand, including grinding the peanuts.

Thanks to a loan from their coach, they were able to purchase a small grinding machine, a hygienic metal table, and other materials needed to mechanise the production process. This made their work more efficient and also enhanced the quality of the product, making it softer and creamier. The women are currently receiving coaching on how to increase their profit margins, despite the very high quality of their product. The group is also looking into options of entering additional sales channels, such as selling the peanut butter on the local Farmer's Market. There they can reach customers that might be especially interested in the organic character of the product.

Wanawake Tunaweza means "We women, we can do it." The group fully agreed when we asked them if we could use their appropriate name for our foundation. After a challenging 2024, the group made good progress in 2025. Despite the fact that the

economic circumstances in Tanzania are challenging, they were able to further enhance their business of renting out more environmentally friendly gas bottles to their customers for cooking. This business replaced their business of selling firewood.

The group also faces the challenge of customers buying on credit, which is very common for smaller businesses in Tanzania. To ensure that their customers will pay on time, they have introduced the system of a guarantor for the customer buying on credit. In addition, they have introduced payment terms & conditions, which they have now on paper to share with their customers. These terms & conditions can serve as an example for other groups within the programme.

Wanawake Tunaweza will also graduate from the WTT programme soon, becoming self-sufficient at the end of Q1 2026.

5. Governance and organization

For the governance and organization we refer to our Constitution and Board and Remuneration Policy, which can both be found on our website. To prevent overlap, we refer to that document for your reference.

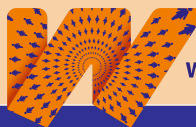
6. Financial summary

Together with this 2025 Activity Report, Foundation Wanawake Tunaweza has also published its 2025 Financial Report, which can also be found on our website. To prevent overlap, we refer to that document for your reference.

7. Outlook for 2026 and beyond

To advance our mission in 2026 and 2027, it is essential that Wanawake Tunaweza builds on strong foundations with careful prioritisation and clear, strategic planning. Here are some of the key steps that we plan to take – starting in 2026 – to ensure we are well-positioned for the next phase of our growth:

- Safeguard sustainable funding;
- Enhance reporting and evaluation processes;
- Enhance our coaching programme through engagement and alignment;
- Optimise our educational curriculum;
- Step up our communication activities;
- Encouraging the women to start using one of the available electronic wallet systems for keeping their savings and business income.



8. Contact details

Foundation Wanawake Tunaweza Tanzania

By address:

- Spechtstraat 47
- 3145 XJ Maassluis

Email: info@wt-tanzania.org

Website: www.wanawaketunawezatanzania.org

Place: Maassluis

Date: 25 June 2026

The Board of Wanawake Tunaweza Tanzania